

REP HEADLINE# 6305855

\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

TRF# 493868

REP: TEL# 703-516-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

OCT23/12 19.06

*** WFSB-TV ***

ORDER WORKSHEET

HARRIS REPORT FROM REP

CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
54	S		1000A-1100A	30		\$175.00	10/16	10/19	6		TU-F	6
PROGRAM : LETS MAKE A DEAL												
CON COM1: LETS MAKE A DEAL												
57	S		200P-300P	30		\$200.00	10/16	10/19	7		TU-F	7
PROGRAM : THE TALK												
CON COM1: THE TALK												
73	S		1000A-1100A	30		\$175.00	10/22	10/22	1		MON	1
PROGRAM : LETS MAKE A DEAL												
CON COM1: LETS MAKE A DEAL												
74	S		1100A-1200N	30		\$300.00	10/22	10/22	0		MON	0
PROGRAM : PRICE IS RIGHT												
CON COM1: PRICE IS RIGHT												
75	S		1230P-200P	30		\$300.00	10/22	10/22	2		MON	2
PROGRAM : SOAP ROTATION												
CON COM1: SOAP ROTATION												
81	S		1100P-1135P	30		\$1,900.00	10/22	10/22	0		MON	0
PROGRAM : 11P NEWS												
CON COM1: 11P NEWS												
OCT/12 366675.00											CONTRACT TOTAL 366675.00	
											TOTAL SPOTS 251	

MARKET TOTALS \$260,416

WFSB 42%

WTNH 18%

WVIT 20%

WTIC 19%

WCTX 1%

WCCT 0%

WHPX 0%

SHARES ARE ACCURATE

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT



wfsb.com

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision 493868 /		Alt Order # 06305855
Product LINDA MCMAHON 4 SENA		
Contract Dates 10/16/12 - 10/22/12		Estimate # 1321
Advertiser McMahon for Senate		Original Date / Revision 10/24/12 / 10/24/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WFSB	Account Executive Heather Uttley	Sales Office HRP-WASHING
Special Handling		
Demographic Adults 35+		
IDB# 1021	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFSB	10/16/12	10/19/12	Eyewitness News	6am - 6:30am		:30			NM	8	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				8	\$1,200.00			
2	WFSB	10/16/12	10/19/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	14	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				14	\$300.00			
3	WFSB	10/16/12	10/18/12	Eyewitness News	12pm - 12:30PM		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-T-T---				2	\$750.00			
4	WFSB	10/16/12	10/19/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	7	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TW-F--				7	\$400.00			
5	WFSB	10/16/12	10/19/12	Eyewitness News	5pm - 5:30pm		:30			NM	8	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				8	\$1,800.00			
6	WFSB	10/16/12	10/19/12	Eyewitness News	5:30pm - 6pm		:30			NM	8	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				8	\$1,800.00			
7	WFSB	10/16/12	10/19/12	Eyewitness News	6pm - 6:30pm		:30			NM	8	\$16,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				8	\$2,100.00			
8	WFSB	10/16/12	10/19/12	Inside Edition	7pm - 7:30pm		:30			NM	7	\$5,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				8	\$725.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	6	WFSB	10/15/12-10/21/12	Inside Edition	7pm - 7:30pm	-TuWThF----	:30		\$725.00	NM		
	See MG 27.3,27.4,27.5,27.6,27.7,27.8,27.9,27.10,27.11											
9	WFSB	10/16/12	10/19/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	8	\$5,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				8	\$725.00			
10	WFSB	10/16/12	10/19/12	Eyewitness News	5am - 5:30am		:30			NM	8	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				8	\$500.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
493868 /	06305855

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	LINDA MCMAHON 4 SE	1321

Advertiser	Original Date / Revision
McMahon for Senate	10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
11	WFSB	10/16/12	10/19/12	Eyewitness News	5:30a - 6am		:30			NM	8	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				8	\$800.00			
12	WFSB	10/16/12	10/20/12	Eyewitness News	11PM - 11:35PM		:30			NM	10	\$19,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				10	\$1,900.00			
13	WFSB	10/16/12	10/16/12	NCIS	8pm-9pm		:30			NM	2	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-2-----				2	\$3,300.00			
14	WFSB	10/16/12	10/16/12	Presidential Debate	9pm-11pm		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-2-----				2	\$3,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WFSB	10/15/12-10/21/12	Presidential Debate	9pm-11pm	-Tu-----	:30		\$3,000.00	NM		
	See MG 27.3,27.4,27.5,27.6,27.7,27.8,27.9,27.10,27.11											
D 15	WFSB	10/18/12	10/18/12	Big Bang/2.5 Men	8pm - 9pm		:30			NM	0	\$0.00
16	WFSB	10/18/12	10/18/12	Person of Interest	10pm - 11pm		:30			NM	2	\$6,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---2---				2	\$3,100.00			
17	WFSB	10/19/12	10/19/12	CSI: NY	8pm - 9pm		:30			NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----2---				2	\$1,600.00			
18	WFSB	10/19/12	10/19/12	Blue Bloods	10pm - 11pm		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----2--				2	\$3,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WFSB	10/15/12-10/21/12	Blue Bloods	10pm - 11pm	-----F----	:30		\$3,000.00	NM		
	See MG 27.3,27.4,27.5,27.6,27.7,27.8,27.9,27.10,27.11											
19	WFSB	10/20/12	10/20/12	Eyewitness News Weekend	6am - 7am		:30			NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----3--				3	\$375.00			
20	WFSB	10/20/12	10/20/12	7a-9a Sat. Eyewitness New	7am-9am		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----4-				4	\$500.00			
21	WFSB	10/20/12	10/20/12	Crimetime	9pm - 10pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----2-				2	\$1,200.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFSB	10/15/12-10/21/12	Crimetime	9pm - 10pm	-----Sa--	:30		\$1,200.00	NM		
	See MG 27.3,27.4,27.5,27.6,27.7,27.8,27.9,27.10,27.11											
22	WFSB	10/20/12	10/20/12	48 Hours Mystery	10pm - 11pm		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----3--				3	\$1,200.00			
23	WFSB	10/21/12	10/21/12	Eyewitness News Weekend	6am - 7am		:30			NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----3				3	\$375.00			
24	WFSB	10/21/12	10/21/12	7a-9a Sun Eyewitness News	7am-9am		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----4				4	\$500.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
493868 /	06305855

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	LINDA MCMAHON 4 SE	1321

Advertiser	Original Date / Revision
McMahon for Senate	10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
25	WFSB	10/21/12	10/21/12	Face the Nation/ Face the St	10:30am - 11:30am		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/15/12	10/21/12	-----1				1	\$400.00			
D 26	WFSB	10/21/12	10/21/12	NFL Regular Season	1:00pm - 7:00pm		:30			NM	0	\$0.00
N 27	WFSB	10/21/12	10/21/12	Patriots Football	1:00pm - 7:00pm		:30			NM	8	\$15,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/15/12	10/21/12	-----2				2	\$4,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFSB	10/15/12-10/21/12	Patriots Football	1:00pm - 7:00pm	-----Su	:30		\$4,500.00	NM		
				See MG 27.3,27.4,27.5,27.6,27.7,27.8,27.9,27.10,27.11								
	2	WFSB	10/15/12-10/21/12	Patriots Football	1:00pm - 7:00pm	-----Su	:30		\$4,500.00	NM		
				Credited								
	3	WFSB	10/18/12-10/20/12	Eyewitness News	11PM - 11:35PM	----ThFSa--	:30		\$1,900.00	NM		
				MG for 59.3,18.2,8.6,60.1,21.1,14.2,27.1								
	4	WFSB	10/18/12-10/20/12	Eyewitness News	11PM - 11:35PM	----ThFSa--	:30		\$1,900.00	NM		
				MG for 59.3,18.2,8.6,60.1,21.1,14.2,27.1								
	5	WFSB	10/22/12-10/22/12	Eyewitness News	11PM - 11:35PM	M-----	:30		\$1,900.00	NM		
				Credited								
	6	WFSB	10/18/12-10/19/12	Eyewitness News	6pm - 6:30pm	----ThF----	:30		\$2,100.00	NM		
				MG for 59.3,18.2,8.6,60.1,21.1,14.2,27.1								
	7	WFSB	10/18/12-10/19/12	Eyewitness News	6pm - 6:30pm	----ThF----	:30		\$2,100.00	NM		
				MG for 59.3,18.2,8.6,60.1,21.1,14.2,27.1								
	8	WFSB	10/18/12-10/19/12	Eyewitness News	5pm - 5:30pm	----ThF----	:30		\$1,800.00	NM		
				MG for 59.3,18.2,8.6,60.1,21.1,14.2,27.1								
	9	WFSB	10/18/12-10/19/12	Eyewitness News	5pm - 5:30pm	----ThF----	:30		\$1,800.00	NM		
				MG for 59.3,18.2,8.6,60.1,21.1,14.2,27.1								
	10	WFSB	10/18/12-10/19/12	Eyewitness News	5:30pm - 6pm	----ThF----	:30		\$1,800.00	NM		
				MG for 59.3,18.2,8.6,60.1,21.1,14.2,27.1								
	11	WFSB	10/18/12-10/19/12	Eyewitness News	5:30pm - 6pm	----ThF----	:30		\$1,800.00	NM		
				MG for 59.3,18.2,8.6,60.1,21.1,14.2,27.1								
28	WFSB	10/21/12	10/21/12	Delayed 60 Minutes	730-830p		:30			NM	2	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/15/12	10/21/12	-----2				2	\$9,000.00			
29	WFSB	10/21/12	10/21/12	Delayed 830-930p Amazing	830-930p		:30			NM	2	\$6,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/15/12	10/21/12	-----2				2	\$3,100.00			
30	WFSB	10/21/12	10/21/12	Delayed The Good Wife	930-1030p		:30			NM	1	\$3,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/15/12	10/21/12	-----1				1	\$3,100.00			
31	WFSB	10/21/12	10/21/12	Delayed The Mentalist	1030-1130p		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/15/12	10/21/12	-----2				2	\$2,000.00			
32	WFSB	10/22/12	10/22/12	Eyewitness News	6am - 6:30am		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/22/12	10/28/12	2-----				2	\$1,200.00			
33	WFSB	10/22/12	10/22/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/22/12	10/28/12	4-----				4	\$800.00			
34	WFSB	10/22/12	10/22/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
493868 /	06305855

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	LINDA MCMAHON 4 SE	1321

Advertiser	Original Date / Revision
McMahon for Senate	10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$750.00			
35	WFSB	10/22/12	10/22/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$950.00			
36	WFSB	10/22/12	10/22/12	Eyewitness News	5pm - 5:30pm		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	2-----				2	\$1,800.00			
37	WFSB	10/22/12	10/22/12	Eyewitness News	5:30pm - 6pm		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	2-----				2	\$1,800.00			
38	WFSB	10/22/12	10/22/12	Eyewitness News	6pm - 6:30pm		:30			NM	2	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	2-----				2	\$2,100.00			
39	WFSB	10/22/12	10/22/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$1,500.00			
40	WFSB	10/22/12	10/22/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$1,500.00			
41	WFSB	10/22/12	10/22/12	Eyewitness News	5am - 5:30am		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	2-----				2	\$500.00			
42	WFSB	10/22/12	10/22/12	Eyewitness News	5:30a - 6am		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	2-----				2	\$800.00			
43	WFSB	10/22/12	10/22/12	Eyewitness News	11PM - 11:35PM		:30			NM	3	\$5,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	3-----				3	\$1,900.00			
D 44	WFSB	10/22/12	10/22/12	Hawaii 5-0	10pm - 11pm		:30			NM	0	\$0.00
45	WFSB	10/21/12	10/21/12	M-SU Delayed News	Delayed News		:30			NM	3	\$5,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----3				3	\$1,900.00			
46	WFSB	10/22/12	10/22/12	Presidential Debate	9pm-11pm		:30			NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				2	\$3,000.00			
47	WFSB	10/16/12	10/19/12	9am-10am	9am - 10am		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				1	\$500.00			
48	WFSB	10/20/12	10/20/12	NCAA Football Reg. Season	11:00am - 7:00pm		:30			NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				6	\$150.00			
D 49	WFSB	10/21/12	10/21/12	NFL Regular Season	1:00pm - 7:00pm		:30			NM	0	\$0.00
D 50	WFSB	10/17/12	10/17/12	Criminal Minds	9pm - 10pm		:30			NM	0	\$0.00
D 51	WFSB	10/20/12	10/20/12	Ent. Tonight Wknd	7:00pm - 8:00pm		:30			NM	0	\$0.00
52	WFSB	10/16/12	10/19/12	Eyewitness News	6:30am - 7am		:30			NM	8	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				8	\$1,200.00			
N 53	WFSB	10/16/12	10/19/12	10am-11am	10am - 11am		:30			NM	6	\$1,050.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
493868 /	06305855

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	LINDA MCMAHON 4 SE	1321

Advertiser	Original Date / Revision
McMahon for Senate	10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -TWTF-- 8 \$175.00												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	WFSB	10/15/12-10/21/12	10am-11am	10am - 11am	-TuWThF----	:30		\$175.00	NM		
	Credited											
	4	WFSB	10/15/12-10/21/12	10am-11am	10am - 11am	-TuWThF----	:30		\$175.00	NM		
	Credited											
D 54	WFSB	10/16/12	10/19/12	11a-12p Price is Right	11am - 12pm		:30			NM	0	\$0.00
55	WFSB	10/16/12	10/19/12	M-F CBS Soaps	1230-2p		:30			NM	8	\$2,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -TWTF-- 8 \$300.00												
N 56	WFSB	10/16/12	10/19/12	M-F The Talk	2-3p		:30			NM	7	\$1,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -TWTF-- 8 \$200.00												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	7	WFSB	10/15/12-10/21/12	M-F The Talk	2-3p	-TuWThF----	:30		\$200.00	NM		
	Credited											
57	WFSB	10/16/12	10/19/12	3pm-4pm Syndication	2:58pm-4pm		:30			NM	8	\$1,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -TWTF-- 8 \$200.00												
58	WFSB	10/17/12	10/17/12	Survivor	8pm - 9pm		:30			NM	2	\$12,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 --W---- 2 \$6,000.00												
59	WFSB	10/17/12	10/17/12	Criminal Minds	9pm - 10pm		:30			NM	2	\$5,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 --W---- 3 \$2,600.00												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	WFSB	10/15/12-10/21/12	Criminal Minds	9pm - 10pm	---W-----	:30		\$2,600.00	NM		
	See MG 27.3,27.4,27.5,27.6,27.7,27.8,27.9,27.10,27.11											
60	WFSB	10/17/12	10/17/12	W 10-11p Prime	10pm - 11pm		:30			NM	1	\$2,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ---W---- 2 \$2,200.00												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFSB	10/15/12-10/21/12	W 10-11p Prime	10pm - 11pm	---W-----	:30		\$2,200.00	NM		
	See MG 27.3,27.4,27.5,27.6,27.7,27.8,27.9,27.10,27.11											
61	WFSB	10/18/12	10/18/12	Big Bang/2.5 Men	8pm - 9pm		:30			NM	2	\$17,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ----T--- 2 \$8,500.00												
62	WFSB	10/18/12	10/18/12	TH 9-10p Prime	9pm - 10pm		:30			NM	2	\$14,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ---T--- 2 \$7,000.00												
63	WFSB	10/19/12	10/19/12	CSI:NY	9pm - 10pm		:30			NM	2	\$3,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ----F-- 2 \$1,600.00												
64	WFSB	10/20/12	10/20/12	Ent. Tonight Wknd	7:00pm - 8:00pm		:30			NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----S- 1 \$350.00												
65	WFSB	10/20/12	10/20/12	Crimetime Sat	8pm - 9pm		:30			NM	2	\$2,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----S- 2 \$1,200.00												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

wfsb.com

Contract / Revision	Alt Order #
493868 /	06305855

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	LINDA MCMAHON 4 SE	1321

Advertiser	Original Date / Revision
McMahon for Senate	10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
66	WFSB	10/20/12	10/20/12	Criminal MInds	1135pm-1235am		:30			NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				3	\$125.00			
67	WFSB	10/20/12	10/20/12	CSI Miami	1235am-135am		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				2	\$150.00			
68	WFSB	10/21/12	10/21/12	CBS Sunday Morning	9:00am - 10:30am		:30			NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				3	\$1,100.00			
69	WFSB	10/21/12	10/21/12	NFL Regular Season	1:00pm - 7:00pm		:30			NM	4	\$26,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				4	\$6,500.00			
70	WFSB	10/21/12	10/21/12	Patriots Football	1:00pm - 7:00pm		:30			NM	3	\$25,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				3	\$8,500.00			
71	WFSB	10/22/12	10/22/12	Eyewitness News	6:30am - 7am		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				2	\$1,200.00			
N 72	WFSB	10/22/12	10/22/12	10am-11am	10am - 11am		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				2	\$175.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFSB	10/22/12-10/28/12	10am-11am	10am - 11am	M-----	:30		\$175.00	NM		
				Credited								
N 73	WFSB	10/22/12	10/22/12	11a-12p Price is Right	11am - 12pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				2	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFSB	10/22/12-10/28/12	11a-12p Price is Right	11am - 12pm	M-----	:30		\$300.00	NM		
				Credited								
	2	WFSB	10/22/12-10/28/12	11a-12p Price is Right	11am - 12pm	M-----	:30		\$300.00	NM		
				Credited								
N 74	WFSB	10/22/12	10/22/12	M-F CBS Soaps	1230-2p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				3	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WFSB	10/22/12-10/28/12	M-F CBS Soaps	1230-2p	M-----	:30		\$300.00	NM		
				Credited								
75	WFSB	10/22/12	10/22/12	M-F The Talk	2-3p		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				2	\$200.00			
76	WFSB	10/22/12	10/22/12	3pm-4pm Syndication	2:58pm-4pm		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				2	\$200.00			
77	WFSB	10/22/12	10/22/12	HIYM/Partners	8pm - 9pm		:30			NM	3	\$7,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				3	\$2,600.00			
Totals											251	\$366,675.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 (860)728-3333

<u>Contract / Revision</u>		<u>Alt Order #</u>
493868 /		06305855
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	LINDA MCMAHON 4 SE	1321
<u>Advertiser</u>		<u>Original Date / Revision</u>
McMahon for Senate		10/24/12 / 10/24/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	251	\$366,675.00	\$311,673.75
Totals	251	\$366,675.00	\$311,673.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.